

FOR IMMEDIATE RELEASE

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**Swirl, Sip and Celebrate National Drink Wine Day at
Holman Ranch Vineyard & Winery Tasting Room in Carmel Valley
Celebrate February 18th!**

CARMEL VALLEY, CA (December 4, 2012) February 18th is National Drink Wine Day! Holman Ranch Tasting Room at 19 E. Carmel Valley Road, Suite C at White Oaks Plaza in Carmel Valley, California will celebrate with free wine tastings between 11:00 a.m. and 6:00 p.m. on Saturday, February 18th. (valid for one free tasting per person).

Holman Ranch's Carmel Valley Village Tasting Room is the perfect backdrop to swirl, sip and savor the different complexities of Holman Ranch Vineyard and Winery wines. There is something for everyone, from the full-bodied Pinot Noirs to the light, fruity flavors of our Pinot Gris and lightly-oaked, food friendly Chardonnay. Holman Ranch also offers estate grown and bottled Extra Virgin Olive Oil available for tasting and purchase at the Tasting Room.

Stop by and celebrate National Drink Wine Day! The list of benefits for drinking wine is getting longer and longer by the minute. A glass of wine a day has been shown to improve heart health, reduce forgetfulness, help you lose weight, boost your immunity, and help prevent bone loss.

Did you know? Wine has been produced for thousands of years all around the world. Archaeological sites in Macedonia uncovered evidence of early European wine production that date back more than 6,500 years! In China, traces of crushed grapes were found that are believed to be from the second and first millennium BC.

Evidence of wine's popularity? There are over 20 million acres in the world dedicated to growing grapes for the sole purpose of making wine!

The tasting room is open daily from 11:00 a.m. – 6:00 p.m. and is available for private events. 831-659-2640 www.holmanranch.com

Holman Ranch Vineyard and Winery Background:

Located at the north eastern tip of the Carmel Valley Appellation, the family-owned Holman Ranch resides approximately 12 miles inland from the Pacific Coast.

Immersed in history and romance, the ranch has not only proven to be an excellent growing location for our vineyards but also for the Tuscan varietal olive trees which have flourished under the temperate climate.

Holman Ranch estate-grown wine varietals are planted on approximately 19 acres of undulating terrain. The wines produced are unfinned and crafted to deliver the true varietal of the grape from harvest to bottle. The climate and terroir of the appellation has played a critical part in the success of their wines. The warmth of the inland valley coupled with the cooling marine layer has proven to be an ideal microclimate for the production of Pinot Noir and Pinot Gris. The vineyards' Burgundy Clones have thrived from the perfect blend of ideal climate, southern exposure and thin rocky soils.

The estate wines of Holman Ranch include: Pinot Noir, Pinot Gris, Chardonnay, Sauvignon Blanc, and Rosé of Pinot Noir. Carefully hand-harvested, cold pressed and bottled, the Extra Virgin Olive Oil produced from the fruits of our trees has a delightfully distinctive flavor.

Holman Ranch Background:

Holman Ranch: Where the Past is Always Present. Tucked away in the rolling hills of Carmel Valley, historic Holman Ranch provides a unique and memorable setting for weddings, special events, family gatherings, corporate retreats, and team-building events. With its charming gardens, stunning mountain views and serenity, this private estate affords old-world charm while providing modern day conveniences. This stunning Property includes a fully restored stone hacienda, overnight guest rooms, vineyards, olive grove, horse stables and more.