

Monterey Wine Country

From the Bay in the north to the southern county line, Monterey Wine Country boasts nine different, unique American Viticultural Areas (AVAs).

AVAs are one-of-a-kind winegrowing districts that showcase their own special combination of geography, soil, and climate. The Federal government has granted these appellations the right to put their locale on the wine label – providing a “sense of place,” a reflection of that particular region’s character and quality.



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